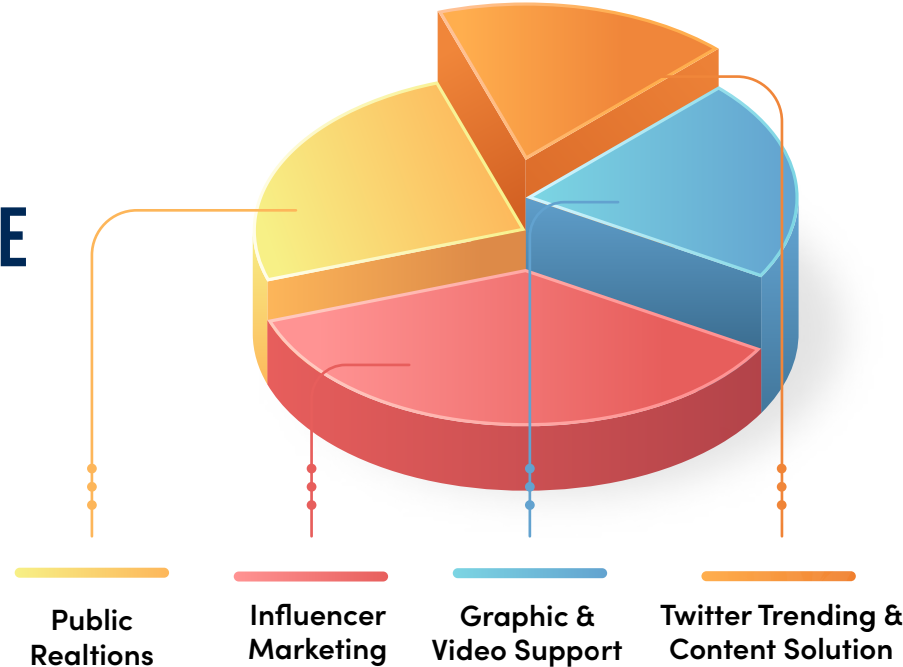


# This Raksha Bandhan #PRarambh - BRANdIng magar PR se

**INCREASE YOUR DIGITAL PRESENCE THROUGH 360° COMPREHENSIVE PR SOLUTION**



Public Reactions

Influencer Marketing

Graphic & Video Support

Twitter Trending & Content Solution

## BRANDING IMPROVES

recognition of your business, creates trust in your customers, supports advertising efforts, generates buzz around your business and even brings financial value by itself.



Here is how #PRarambh works for you:

We design a PR campaign dedicated to your brand, product and service

Twitter trend the hashtag to gain the maximum eyeballs

Get premium media publications talking about what your brand is offering

Run the offering and reviews through nano and micro influencers

Prep up your digital walls with similar Graphics + Video Solution + Content solution

## CHOOSE YOUR OWN BRAND CAMPAIGN!

### GROW

Commercials : ₹45,000 + GST

Campaign Duration : 5-7 Days

<b>Media Articles :</b>	Jagran, Radio city, Deccan herald, The indiasaga, ANI+70 Links, Dailyhunt , The social buddy, Glamwist, My nation, Spotlatest
<b>Influencer Marketing :</b>	5 ( Micro, Nano Influencers )
<b>Content Solution:</b>	PR Articles, 2 Blogs & Microblogs
<b>Creatives:</b>	Coverage creatives in complementary
<b>Video:</b>	Media analysis dossier in video form ( 30 - 40 sec )

APPROX REACH  
In Numbers

55M+

### BUILD

Commercials : ₹75,000 + GST

Campaign Duration : 10-12 Days

<b>Media Articles :</b>	Jagran, Radio city, Deccan herald, The indiasaga, ANI+70 Links, One India , DailyHunt, Newstrack, The social buddy , Glamwist, Asianet
<b>Influencer Marketing :</b>	10 ( Micro, Nano Influencers )
<b>Content Solution:</b>	PR Articles, 4 Blogs & Microblogs
<b>Creatives:</b>	Coverage creatives + 6 Twitter Trending creatives
<b>Video:</b>	Media analysis dossier in video form ( 30 - 40 sec )
<b>Twitter Trending:</b>	1 Hr National twitter trending with hashtag in top 5

APPROX REACH  
In Numbers

95M+

### ACCELERATE

Commercials : ₹1,15,000 + GST

Campaign Duration : 18-20 Days

<b>Media Articles :</b>	Jagran, Radio city, Deccan herald, The indiasaga, ANI+70 Links, Dailyhunt , One India , Newstrack, First India, Midday, Herzindagi, AsiaNet
<b>Influencer Marketing :</b>	15 ( Micro, Nano Influencers )
<b>Content Solution:</b>	PR Articles, 8 Blogs & Microblogs
<b>Creatives:</b>	Coverage creatives + 8 Twitter Trending creatives
<b>Video:</b>	Media analysis dossier in video form ( 30 - 40 sec )
<b>Twitter Trending:</b>	2 Hr National twitter trending with hashtag in top 5

APPROX REACH  
In Numbers

145M+

### MAXIMIZE

Commercials : ₹3,25,000 + GST

Campaign Duration : 30-35 Days

<b>Media Articles :</b>	Jagran, Radio City, Deccan herald, The IndiaSaga, ANI+70 Links, Dailyhunt, One India News, Newstrack, First India, Midday, Herzindagi, Outlook India, Republic World, The Telegraph, Hindustan Times, Livemint, Asianet
<b>Influencer Marketing :</b>	25 ( Micro, Nano Influencers )
<b>Content Solution:</b>	PR Articles, 12 Blogs & Microblogs
<b>Creatives:</b>	Coverage creatives + 12 Twitter Trending creatives
<b>Video:</b>	Media analysis dossier in video form ( 30 - 40 sec )
<b>Twitter Trending:</b>	3 Hr National twitter trending with hashtag in top 5
<b>Print Magazine:</b>	Full Page Ad/ Advertorial coverage in India Today Hindi / Grazia / Filmfare

APPROX REACH  
In Numbers

350M+

## #GrowWithSavin

and reach your audience with an impact

Our Products

